

VASA Board of Directors Minutes
March 13th, 2023
VASA HQ

Adam Lane calls the meeting to order at 6:00pm

Roll Call

BoD Present: Steve Mosher, Gordon Pirie, Ted Lane, Melissa Labounty, Steve Bean, Mike Small, Chris Putney, Fred Elliot, Adam Lane, Lloyd Church, Tim Joyal

BoD Present Online: Chad Letourneau, Bart Howes, John Hull, Chris Hill, Mark Carpenter, Tom Nazzewski, Maynard Earle Matt Frechette, Katlin Wheatley

Staff (non-voting): Danny Hale, Ethan Hill, Jim Dwinell, Carson Anderson, Frank Stanley

Secretary's Report: It is asked if there are any questions of changes needed. Nothing is brought up, Ted Lane motions to accept the Secretary's Report as written, seconded by Steve Mosher. All in favor, none opposed, motion carries.

Treasurer's Report and Quarterly Mileage: It is asked if there are any questions. Nothing is brought up, Melissa Labounty motions to accept the Treasurer's Report, seconded by Fred Elliot. All in favor, none opposed, motion carries.

Staff Reports—

Systems Consultant: To date we have sold 212 TADs for the 2023 season. All of the volunteer t-shirts have been shipped out. We are getting close to having the merch store up and running through Granite City Graphics. There will be various 25th anniversary logo merch available as well as the club logos banner. We have also been working on the RSVP for the meeting that includes a place to purchase meal tickets.

I have been working with Dani on the technology side of getting the safety program back up and running. We want to be able to offer an online option for the class.

Trails Coordinator: Clubs should be getting together the paperwork for any trail work they want done in the 2023 season. I am here to answer any questions and help in any way I can. The sign store available for anything you need for your trails, let me know if you need intersection signs as those are special order items. We did get 2 of the 3 RTP grants we submitted to FPR and I am working with GMNF on a Polaris grant as an alternative to the Legacy Trails grant we did not

receive for SRR. We have trailhead kiosk maps here to pick up and informational landowner liability brochures that Dani and I worked on that can be given to landowners to better explain their coverage.

Project Manager: My main focus has been to update the VEST course, the plan is to bring back the in person classes with an option of attending online. I have been working with Jim on the issue of administering the test for those who attend virtually. I have been collaborating with Sgt. Metayer with VSP and Abbie Beerman from UVMCMC on advertising classes and getting feedback on some technical questions regarding the hybrid style safety course. I am also going to be working with Carole Smith of NOHVCC and ASI. I got in contact with the previous VEST instructor, Joe Larose who will be working with me on reintroducing the course in it's new format. I have submitted a Yamaha grant to try to secure funding for this. If anyone is interested in setting up a time for a course I am happy to talk to you about it, but this will take time to get going. I would like to start with a course of adults to get some of the kinks worked out before working with kids.

I am going to try to boost VASA's Facebook a bit by doing a week long helmet campaign with a prize at the end for someone who posts a good picture of helmet usage.

Executive Director: First off, a thank you to the staff, they have been working hard lately. Please read though the landowner brochure, Dani and Ethan did a great job on it. We will be looking for 10+ people to commit for attendance for the safety courses, any fewer than that and it isn't really worth the time. You do have to be at least 12 years old to take the safety course and get your certificate, and anyone under 18 needs to be safety certified to ride on VASA trail.

Lobbyist Report: Frank made his report on legislature, keeping an eye on the bills passing through this session.

Events Committee Report: The Events committee has been working hard to get things locked down. We have the caterer, port o potties, tents/tables/chairs all taken care of. Jim has been hard at work on the merchandise and swag bags. Next up we will be discussing sponsors.

Finance and Policy Committee: Bart volunteered to the chair of the committee. The discussion about starting a trust for easements/conservancy was started, there should be a separate committee for it consisting of 7 members that do not have to be all board members. We should

focus on one or two policies at a time, the first chosen to be looked at was the BoD attendance policy. The committee will meet on the third Tuesday of the month and will keep the meetings to about an hour.

Other Business: There was a question about the Club Only Memberships only being \$20 still, as club dues had previously been voted to be raised to \$30. Bart Howes motioned to raise the Club Only price to \$30, seconded by Tom Nazzewski. Chris Putney was the one nay vote on the board. As the rest of the board was all in favor, the motion passed.

Steve Mosher motions to adjourn the meeting at 6:44pm, seconded by Ted Lane. All in favor, none opposed, motion carries.